



DETAILED FINANCIAL FORECASTS AT THE TOUCH OF A BUTTON.

Any business knows the importance of clear financial planning, to assist the mitigation of risk, to enable smooth day-to-day business management and to support applications for access to finance.

Developing detailed financial plans is not an easy exercise and is one that requires detailed market knowledge, along with comprehensive financial planning skills. It's a time consuming exercise but an important one.

winningplans™ takes the pain out of financial planning. Available online and powered by the benchmarkindex™ database of 100,000 companies, winningplans™ produces Cash Flow Forecasts, Profit & Loss accounts and Balance Sheet for 3 years simply by you providing details of your anticipated turnover.

## Produce detailed financial plans in 3 easy steps:

- > **Input turnover details**  
Provide details of your business activities and anticipated turnover to start the process.
- > **Assumptions and scenario planning**  
From your business information, the system will generate details of the average performance for other businesses in your sector across areas including Net Profit Margin, Number of Staff, Sales Growth and Stock levels. You can move the sliders to reflect how you think your business will perform
- > **Generate report**  
From the assumptions made, the system will produce detailed financial plans for your business, validated against a database of over 100,000 companies - regarded as the largest benchmarking database in Europe. You can use these to plans to measure your actual performance going forward and to identify areas of underperformance.



**winningplans™ : get  
detailed financial  
forecasts at the touch  
of a button.**

## Strategic planning

As well as producing financial plans, you can also run a subjective assessment with your client, to identify competency levels within the business and complete sales & marketing plans and a strategic action plan for the business.

## Benefits:

- > **Detailed financial planning at the touch of a button**  
Save time producing accounts information.
- > **Validated financial plans**  
Financial information is validated against our benchmarking database of over 100,000 businesses.
- > **Supports access to finance**  
Through the production of validated financial plans to support your business planning.
- > **Introduce a measurement culture to the business**  
By targeting financial performance based on the activity of the marketplace.
- > **Structured action planning**  
Aligning daily activities to business vision to make sure you stay on track

## To find out more:

If you want to know more about the winningplans™ and how it may help your business, then please contact Winning Moves on 01785 827600; [info@winningmoves.com](mailto:info@winningmoves.com)