

winningleaders™

IT'S TIME FOR SOME NEW THINKING.

The rulebook's in the bin! The world is changing, the way people think & act, business models, attitudes, values etc...

the pace of change has perhaps never been faster – the challenge for leaders is in keeping up, preempting change and aligning collective energy and resources accordingly.

Old thinking	New thinking
Management is responsible for setting strategy	Everyone can help to create innovative strategies
Continual improvement is the key to success	Continual re-invention and rule-breaking is now key
Being different is high risk	Being the same is high risk
Management's role is to lead and govern	Leaders role is to inspire and enable
Enterprise needs stability	Enterprise needs restlessness
Quality is a differentiator	Quality is a given

Our leadership model

Our leadership model is focused on developing your skills across the 4 dimensions of new leadership. winningleaders™ will help you realise both your personal and business vision, enabling you to be proactive rather than reactive and a more effective leader.

How much does it cost?

The 4 day winningleaders™ programme is from £795 + VAT per delegate (minimum of 8 delegates required).

Courses can be delivered through Winning Moves training facilities in



Stone, Staffordshire; alternatively we are happy to deliver courses at your premises or at off site locations (additional charges may apply for venue and delegate costs).

Case Study:

West Midlands Leadership and Management Programme

Winning Moves delivered the £2.2 million Learning & Skills Council Leadership and Management Programme. The programme engaged over 1100 learners from 300 businesses based in the West Midlands. The programme was based on 'Winning Moves' contemporary model of new leadership.

Through an independent impact evaluation it was identified that:

- > Leaders saw a dramatic shift in their change management skills
- > They moves from being 'not fully confident' leaders, 'to very confident leaders'
- > They developed the skills to create and innovate, and these skills are driving significant changes in the way leaders communicate, plan and engage others in change

To find out more:

To find out more about setting up a bespoke course for a group of managers please contact Winning Moves on 01785 827600 or email info@winningmoves.com