




# WINNING MANAGERS

*winning, leading, managing workplace development*

**Certificate of Higher Education, Level 4 awarded by University of  
Bradford School of Lifelong Education and Development**

develop confident  
staff who  
understand how  
to do more  
with less...



Times are tough: money is tight.  
You listen to the news, read the papers, go to meetings:  
always the same story....**do more with less**

Culture change cannot take  
place in isolation think about  
your teams for a minute:

**Good people with  
knowledge and experience,  
some have been with you a  
long time.**

**They know they are going to  
have to start sharpening the  
pencil at both ends...  
but how?**

How can we  
support doing more  
with less?

Could we be better  
than we are?

In what ways could  
our functions be  
smarter?

Are we future-  
proofing  
our business?

How can we re-  
engage with people  
who have been  
with us for some  
time?

Are we using  
our knowledge  
and experience  
effectively?

Could our teams  
work cross-  
functionally?

Are we giving our  
people the right  
tools to do the job?



A top-down view of a wooden desk. In the upper right, a portion of a silver laptop keyboard is visible, showing keys like 'S', 'I', '2', 'Q', 'W', 'A', 'S', 'D', 'Z', 'X', 'C', 'fn', 'ctrl', 'alt', and 'cmd'. To the right of the keyboard is a white computer mouse. In the upper left, there are some papers or folders, one with a teal cover and another with a dark cover. The main text is overlaid on the left side of the desk.

# Winning Managers, a fresh approach to developing your people, accredited by the University of Bradford.

This complete level 4 Certificate of Higher Education learning package will be tailored by your organisation to meet the needs of the people who work there. Unlike many learning and development options, Winning Managers is not a one size fits all approach to training but it is strategic, cost effective and all about your organisation and its talent development.

Winning Managers is delivered in-house, on and off line with innovative workshops and mentor support. With a choice of 10 self-directed modules, your staff will complete a professional qualification in

management accredited by the University of Bradford in 15 months, giving them the knowledge and skills to make a real difference to your organisation and the opportunity to progress to higher study should they so choose. The assessments are varied, practical and negotiable so that you can be sure that they are suitable for the learning styles of your staff and directly relevant to your business.

Winning Managers will upskill your team, create your own in-house consultancy and transform your business

Winning Managers...  
an opportunity for your  
business to win, lead and  
manage through workplace  
development.

Winning Moves works to make a measurable and sustainable difference to business, people and places; add value to partners and networks; raise the quality of support and training to another level and provide positive experiences to all they work with.

To find out more about Winning Managers contact Tina Boden

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→ give your workforce  
the tools they need

