

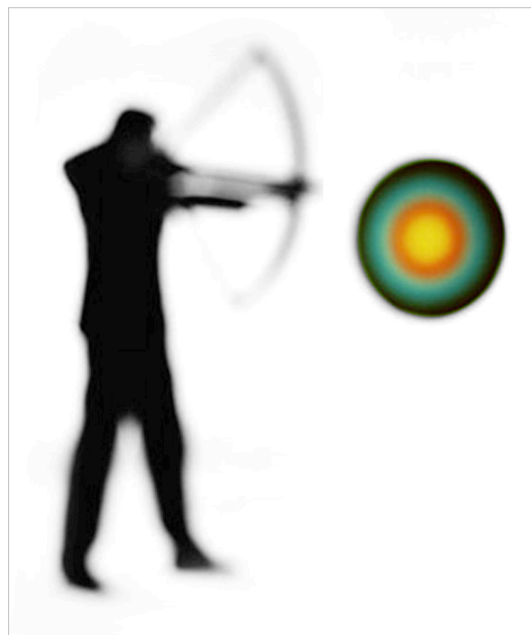
Skills Programmes

Winning Moves has an enviable track record in managing large-scale skills programmes at a local level, regionally and nationally.

We passionately believe that real, sustainable improvement only happens when organisations have the understanding and belief, as well as the skills and tools to make things happen.

Our services in this area include:

- > **Project management**
Dedicated Prince2 project management expertise with a track record in managing European and publically funded programmes, to exemplary standards.
- > **Self-assessment**
A flexible online self-assessment that supports individuals to assess their current level of competency, set learning goals, create a personal development plan and engage in targeted learning interventions.
- > **competencydiagnostic™**
Our facilitated competencydiagnostic™ tool allows Skills and Human Resource advisers to carryout organisational training needs analysis that is intrinsically linked to the achievement of an organisations' vision, goals and strategy
- > **Proven methodologies**
Winning Moves has a range of powerful and proven training and consultancy products that provide the bedrock for high impact and bespoke skills development programmes.
- > **Impact assessment**
Our benchmarkindex™ diagnostic tools provide a mechanism to measure the impact skills programmes have had on personal, organisational and economic performance.



Case study:

Winning Innovation – developing skills to innovate

Innovative companies in the West Midlands achieve 80% greater profitability than non-innovative companies. The problem is getting companies to become more innovative. Winning Innovation targeted companies in emerging sectors, (such as environmental products) to 'switch them on' and develop their skills in identifying and acting on opportunities.

Client: Learning Skills Council – Black Country

The programme had seven core components:

- > **Innovation Champions™** – a 5-day in-classroom training course, followed by the completion of a significant in-company project and accredited by the institute of Leadership and Management (ILM).
- > **In-company coaching** – up to 2 days coaching for Champions in implementing innovation tools within their workplace and to explore the opportunities for product and market development.
- > **winningleaders™** – a programme aimed at supporting managers and business owners to run successful companies, exploring the differences between management and leadership.

“Winning Moves’ professional, responsive and unique style has helped to foster a culture of productivity and innovation among the SMEs and employers they have worked with ”
Parminder Garcha - LSC

300+
Business
supported

leadership
skills developed
in target
businesses

management
softer
management
skills developed
for key staff

To find out more:

If you want to learn more about our skills programmes please contact Winning Moves on 01785 827600;
info@winningmoves.com