

## MyB!z™

IF YOU ARE CHALLENGED WITH STIMULATING AN ENTERPRISE CULTURE MYB!Z CAN HELP MAKE A DIFFERENCE .

MyB!z™ is designed to help people to make the connection between enterprise and themselves, developing ideas, aspirations, confidence and self belief prior to individuals engaging in more formal or mainstream business support.

This proven, exciting and inspirational programme starts the development of enterprise cultures by stimulating 'can do' attitudes. Guiding people on a journey that helps them to make a positive change; an individual's goal could see them becoming more enterprising in the workplace, in education, in the community or making the decision to start their own business.

## How do we do it?

MyB!z has been built around 4 interrelated activities:

- > **Enterprise Champions** – linking MyB!z™ champions, those that have come through the programme and started their own venture, to the people about to start on their new journey helps make the connection between their lives, their future and enterprise.
- > **Motivational Events** – delivered in partnership with grassroots organisations these events provide people with real life experiences that help them realise they can achieve great things through setting stretching goals and having a little bit of self belief.
- > **Enterprise Workshops** – highly practical workshops that help delegates develop a vision for the future, remove barriers and make plans that will move them forward, nurturing their aspirations, helping them explore themselves and where they want to be.
- > **Enterprise Coaching** – our coaches support people to get from where they are to where they want to be in the future enabling people to get more from life, helping them recognise that the more you put in, the more you get out.



Please see our Enterprise Coach model overleaf.

*Enterprise Coach Model*



## Benefits:

Everything Winning Moves does is focused around inspiring and motivating people to change. We take some big concepts but make them simple and easy to grasp providing a constant source of inspiration, guidance and support to help people move forward; understanding the needs of individual communities, even those that are hardest to reach.

All facilitators involved in the programmes care passionately about the individuals that they collectively support, putting them at the centre of delivery, resulting in great programmes with positive outcomes.

## Case Study:

### MyB!z, Leeds - Sharing the Success, Leeds LEGI initiative

Originally developed as part of the Sharing the Success programme, the Leeds LEGI initiative, MyB!z™ is designed to bridge the gap between outreach and business advice, helping individuals develop their ideas, aspirations, confidence and self belief prior to engaging in more formal or main stream business support.

Working actively with over 30 partners across Leeds to engage with people from the Super Output Areas (SOA's), MyB!z™ workshops have so far assisted in taking over 350 people on an inspirational, exciting, powerful and cohesive enterprise journey enabling them to get more from life.

## To find out more:

If you think the MyB!z™ programme is the solution to your problem, or if only elements of the programme would help, then contact our enterprise specialist:

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