

Innovation Programmes

For many the word 'innovation' represents a mountain to climb, most businesses realise they should be doing it, but many don't know how.

Winning Moves has delivered numerous large-scale innovation programmes around the UK, assisting up to 3,000 businesses in our initiatives. We are firmly focused on embedding an innovation culture within businesses that liberates potential, realises the commercial value of ideas, increases competitiveness and brings about sustained change.

Our services in this area include:

- > **Engagement events**
We have delivered many events on innovation over the years. Our approach aims to inspire not preach, create experiences rather than just use words, and most importantly to make a difference not just tick boxes.
- > **Innovation benchmark**
An objective performance based tool that highlights strengths and weaknesses, indicating key areas of development to help prioritise actions. The data also provides an insightful view of impacts generated through the programme.
- > **Proven Content**
A broad range of simple but highly effective tools and techniques have been created, including a unique innovation toolkit that underpins the learning in our programmes.
- > **One-to-one consulting / In company facilitation**
No-nonsense, practical support to businesses centred on helping organisations to work on their ideas, problems and issues and transform their business.
- > **Training**
Stimulating programmes of activities, including winningmanagers™ and winningleaders™ designed to support managers to enhance their leadership skills and internal champions to become the catalyst for innovation in their organization
- > **Mentoring**
Bespoke ongoing support packages that help beneficiaries to maintain momentum to embed learning and positive change.



- > **Impact assessment**
We always like to undertake a full review of activity with participating businesses to obtain their view of our performance and most importantly, what difference we have made and what lessons can be learnt for the future.
- > **Project management**
Dedicated Prince2 project management expertise with a track record in managing European and publically funded programmes, to exemplary standards. This technical skill aligned with our passion to deliver and love of challenge leads to a unique approach yielding exemplary results.

Case study:

innov82 – using innovative best practice sharing in London

Innov82 was a dynamic programme aimed at helping to tackle issues facing businesses in some of the most deprived areas of London. Our brief was to help them prepare for the future through the development of more innovative and enterprising business cultures.

Client: London Development Agency and European Regional Development Fund

The programme had seven core components:

- > **Launch event** – a truly entertaining, motivational event that set a stretching goal to excite and inspire people. The challenge was to create the content for a book that would be produced from scratch and delivered back to approaching 200 delegates just 48 hours later. This was achieved, providing the momentum and participants for the rest of the programme.
- > **Mentor support** – bespoke one-to-one facilitation from experienced business mentors.
- > **Enterprise diagnostic** – comparing exercise assessing participants' innovation performance with their peers.
- > **Environmental audit** – measuring environmental practice and advice to improve practice.
- > **Best practice visits** – engagement with various “exemplar” companies from various sectors, recognised for their best practice and achievements in innovation.
- > **Ideation sessions** – each best practice visit was supported by an ideation session, whereby delegates were provided with tools and techniques to develop ideas and projects connected with some of the principles demonstrated during the visit.
- > **Leadership academy** – series of development activities using a contemporary leadership model; incorporating strategic, analytical, inspirational and personal dimensions.

“This is the best innovation event I have ever attended and is now the benchmark for all future innovation work for the LDA”
Andy Chisholm, Innovation Manager – London Development Agency

1750+
business
supported

Impact
87% of
participants
reported positive
change

Jobs
11 jobs created,
27 safeguarded

To find out more:

If you want to learn more about our innovation programmes please contact Winning Moves on 01785 827600; info@winningmoves.com

