

Enterprise Programmes

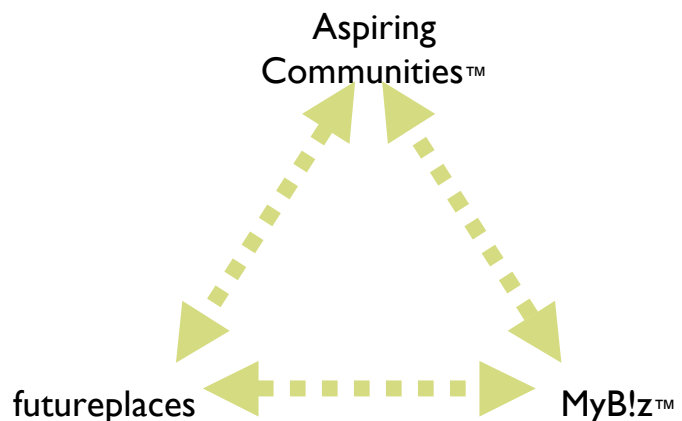
Look up the definition of Enterprise and it has a number of different meanings.

At Winning Moves we do not just consider Enterprise to be about business start up, but see it as part of the big picture, developing positive, exciting futures in a community where people want to live, work and socialise.

How do we do it?

Through a number of innovative, creative and inspiring programmes Winning Moves offers a holistic approach to enterprise that focuses on 'place' (futureplaces™), community (Aspiring Communities™) and individual (MyB!z™).

- > **futureplaces™**
A fresh and innovative approach to developing the skills of all those involved in creating great places.
- > **Aspiring Communities™**
Making a positive change through the development of the capacity and infrastructure that exists within a community.
- > **MyB!z™**
This proven, exciting and inspirational programme starts the development of enterprise cultures by stimulating 'can do' attitudes.



Benefits:

Everything Winning Moves does is focused around inspiring and motivating people to change. Following the steps below:

engage → aspire → believe → develop

We take some big concepts but make them simple and easy to grasp providing a constant source of inspiration, guidance and support to help people move forward with a clear direction.

Case Study:

Client: Sharing the Success, Leeds LEGI initiative

Since 2008 Winning Moves has delivered over 200 workshops across the city of Leeds supporting people from the most deprived communities. Built around a schedule of 4 workshops the MyB!z™ programme helps individuals address some big questions, enabling them to clarify, evaluate and develop an idea, create an exciting vision and then make their idea a reality.

Supported by easy to understand tools and resources, Enterprise Champions and Facilitators that understand the needs of the most disengaged groups, MyB!z™ is the first step to ensure the people from the notoriously hard to reach communities are making a difference for both them and those around them.

Though emphasis is placed on the development of a business idea the facilitators involved with MyB!z™ delivery in Leeds understand business start up is not for everyone and have helped over 300 people set life changing goals following the inspiration and motivation they have received from the programme, actively working with partner organisations across the city to ensure continual support is received and people are getting more from life.

To find out more:

If you want to know more about Winning Moves enterprise offer then contact our enterprise specialist:

Tina Boden

t: 07595 821975

e: tinab@winningmoves.com