

Fully funded mentoring and innovation support to help West Midlands businesses grow!

Working in partnership with Business Link West Midlands, Winning Moves* is able to offer **FREE** mentoring and support services to businesses across the West Midlands region.

What's on offer?

2 days specialist innovation support

designed to stimulate and increase levels of innovation in business and stimulate growth

up to 5 days mentoring

designed for aspirational businesses with transformational objectives

Don't miss out on this opportunity for FREE support

“Winning Moves has really made me challenge my approach to running my business.”

Graham Turner, GT Accountants

For more information contact Paula on: **01785 827600**

Learn more about how the support can benefit your business overleaf

WINNING
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investing
in **your** future
European Regional Development Fund
European Union



* Winning Moves is one of a number of suppliers working on the Business link West Midlands IAS programme.

Through the Innovation Advisory Service (which provides 2 days specialist innovation support designed to stimulate and increase levels of innovation in business and stimulate growth) and the Business Transformation Service (which allows for up to 5 days mentoring support to aspirational businesses with transformational objectives) Winning Moves can support you in the development of business strategies and achieving your goals.

Innovation Advisory Service

Offering

- * Develop new products and services
- * Stimulate and increase the business levels of innovation
- * FREE innovation support
- * The development and commercialisation of new products and service ideas

Benefits

- * Expert led Ideation Workshops resulting in identifying your opportunities to innovate and develop new ideas
- * Innovation Management Workshops allowing your business to develop and better exploit innovative ideas
- * One 2 One Innovation Diagnostics support leading to knowledge transfer and the development of action plans to support the development and commercialism of your product, service or process.

Business Transformation Service

Offering

Intensive support to business to allow for:

- * Definition of your strategic direction to develop the business plan
- * In-depth support services funding which results in the implementation of the business plan

Your business will then have the capability and confidence to manage the transformational change in the long term

Benefits

- * Fully funded mentor support giving your business direction and strategic development
- * A Grant for third party consultancy support up to £10,000
- * Network of peer groups for the benefit of your business and continued development of strategic thinking
- * Fully funded residential courses for you and your personal development
- * Continued support and growth with the opportunity to access the wider portfolio of Business Link services

Don't miss out on this opportunity for FREE support

“The Business Transformation Service has been incredibly useful for us. We are launching our first product and are on an investor track which takes us into very new territory. I needed to make some big and important decisions and my mentor Adrian Davies from Winning Moves brought his invaluable skills and experience and provided me with an important sounding board for decisions.”

Anne Wilkinson, Managing Director, Executive Playground®

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