



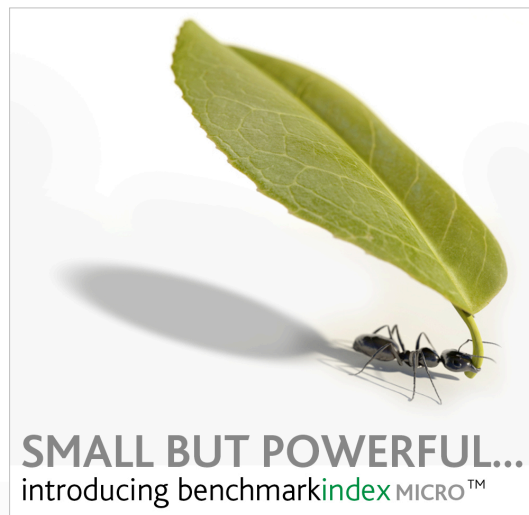
A SNAPSHOT REVIEW OF BUSINESS PERFORMANCE.

As the public purse is squeezed, benchmarkindex MICRO™ enables you to provide more for less. A cut down version of our benchmarkindex™ system, the micro tool provides a comprehensive review of business performance but focuses on key ratios across the 4 elements of the balanced scorecard. Originally designed in consultation with the United Nations, benchmarkindex MICRO™ provides an objective review of business performance.

The full colour Output report provides an at a glance view of performance that will enable you to objectively broker in additional services to enable business improvement and economic growth. The system can be customised to meet your needs including full branding of the system interface, Output report and questionnaire. It's a smaller version of benchmarkindex™ that still packs a punch.

## Generate a micro diagnostic report in 3 easy steps:

- > **Create benchmark**  
Add the details of the company you want to benchmark and input data about the business across the 4 areas of the balanced scorecard – finances, customers, processes and internal learning & growth. Accessible online, benchmarkindex MICRO™ is available at a time and place to suit you.
- > **Define peer group**  
Using our database of 100,000 companies, create a tailored peer group against which to compare your client business. It can be defined on the basis of turnover, number of employees, location and business sector/NACE code.
- > **Generate a micro Output report**  
The full colour, detailed Output report is personalised to you and your client and details areas of strengths and weakness. You can use this to objectively identify where your clients should invest their resources and to broker in additional support.



## Benefits:

- > An international system that enables business development and economic growth
- > Proven, measurable impact and reduced engagement costs
- > White labeling capability – complete customization
- > Full adviser development leading to increased client satisfaction
- > Become part of an international community involved in supporting SMEs
- > Demonstrate the impact of interventions upon businesses
- > Suitable for use in different size programmes and cross-sectorally

## To find out more:

To learn more about the benefits of benchmarkindex MICRO™ or would like a system demonstration please contact Winning Moves on 01785 827600; [info@winningmoves.com](mailto:info@winningmoves.com)