



A SNAPSHOT OF BUSINESS PERFORMANCE.

Originally designed in consultation with the United Nations, benchmarkindex MICRO™ provides an objective review of business performance, focusing on key ratios and measures.

Looking across the balanced scorecard, benchmarkindex MICRO™ provides a review of performance across finances, processes, customers and internal learning & growth. The full colour Output report provides an at a glance view of performance that will enable you to broker in additional services to enable business improvement. It's a smaller version of benchmarkindex™ that still packs a punch.

## Create a micro diagnostic report for clients in 3 quick and easy steps:

- > **Create benchmark**  
Add the details of the company you want to benchmark and input data about the business across the 4 areas of the balanced scorecard – finances, customers, processes and internal learning & growth. Accessible online, benchmarkindex MICRO™ is available at a time and place to suit you.
- > **Define peer group**  
Using our database of 100,000 companies, create a tailored peer group against which to compare your client business. It can be defined on the basis of turnover, number of employees, location and business sector/NACE code.
- > **Generate a micro Output report**  
The full colour, detailed Output report is personalised to you and your client and details areas of strengths and weakness. You can use this to objectively identify where your clients should invest their resources and to broker in additional support.



**SMALL BUT POWERFUL...**  
introducing benchmarkindex MICRO™

## Benefits:

To you	To your clients
Adds value to client relationships by introducing a strategic planning dimension	Improved growth and productivity by encouraging them to stretch
Objectively identify additional revenue opportunities by brokering in additional support services	Operate more efficiently by introducing a measurement culture
International system that you can confidently use with clients regardless of business size, scope or sector	Structured decision making with resources being invested where they are needed most
Flexible access at a time and place to suit	Achieve business goals by tracking progress towards achieving vision
Develop client loyalty and retain business	Improved understanding of business performance and how they can improve
Differentiate yourself from your competitors to win new clients	Compete effectively – see how their business is performing in relation to competitors and what needs to be done to elevate their business and keep it at the top

## Price:

If you sign up to our full benchmarkindex™ tool the micro version is FREE. Costs for the full version are as follows:

- > Training and ongoing licence is a one off fee of £500. This includes a full day training course, all materials, refreshments and access to the Benchmark Index system and on-going support.
- > All benchmarks cost £99 plus VAT on a 'pay as you go basis'

## To find out more:

If you want to learn more about benchmarkindex™ or would like to find out about training, then please contact us.

Training is normally conducted from one of our offices however we are happy to come and deliver training from your venue.

For more information, please contact Winning Moves on 01785 827600; [info@winningmoves.com](mailto:info@winningmoves.com)