



Seeking International Partners

benchmarkindex® is looking for international partners to help accelerate the growth of its internationally renowned products. Discover more about this opportunity inside.



www.benchmarkindex.com



“The time is right to accelerate take up and usage of benchmarkindex®. Demand is strong so we have decided to expand our exclusive network of partners”

Mark Modena, benchmarkindex®

T: +44 (0)1785 827600 E: marka@winningmoves.com

Why we have decided to seek new international partners

In recent years, benchmarking has consistently been voted as the number 1 global management tool to improve business performance among top executives. As a result, we are confident that the time is right to accelerate the take up and usage of benchmarkindex®. Demand is excellent so we have decided to expand our exclusive network of partners.

Established in 1996 and funded by the UK Department of Trade and Industry for more than 10 years, benchmarkindex® has brought performance benchmarking to small and medium sized enterprises around the world and has continually shown to increase turnover, grow profits and improve productivity.

Whether the task is large-scale economic improvement at a national level; lifting the performance of a sector or supply chain; or simply using the powerful benchmarking

suite of tools with individual businesses, benchmarkindex® delivers substantial performance improvement and client satisfaction.

The service has proved to be a huge success, having been adapted and used in well over 20 countries around the world, including Germany, Australia, United Kingdom and China. Clients include Government Departments, Skills organizations, sector bodies, business support organizations, consultancy businesses and accountants. Details of some are included on the back page.

So what is the opportunity for suitable partners? Their role is to find existing or develop new opportunities where benchmarkindex® can add real value. We will provide support and content to capitalize on these, resulting in new business for both parties.



What do our benchmarkindex® partners look like?

Our partners are varied in size and make up, so we are very open to interest from different types of organizations. There are though a number of characteristics that they tend to share, these are:

- Provide business support and best practice sharing services
- Practical experience and understanding of benchmarking, including how to get the best from this discipline
- Proactive in developing new business opportunities
- Well networked with the types of potential organization that would be interested in benchmarkindex® products
- Committed to developing fair and open partnerships
- Well established and financially stable

The Partnership Opportunity

With strong demand for benchmarkindex® products, there are some big opportunities for international partners. Here's 5 benefits to becoming an international partner (contact us to find out more) :

- 1 Become part of the success story, developing fresh opportunities and a new income stream for your organization
- 2 Offer a proven service that is the global leader in performance benchmarking
- 3 Add value and credibility to your economic development and business improvement offer
- 4 Leverage the addition of a powerful suite of business tools to your offer
- 5 Receive a comprehensive package of support and localized marketing materials to help you promote the service and win work

"Benchmark Index continues to drive international competitiveness and is the cornerstone of enterprise development and productivity improvement"

Dr.-Ing. Holger Kohl
Head of Department Business Excellence Methods

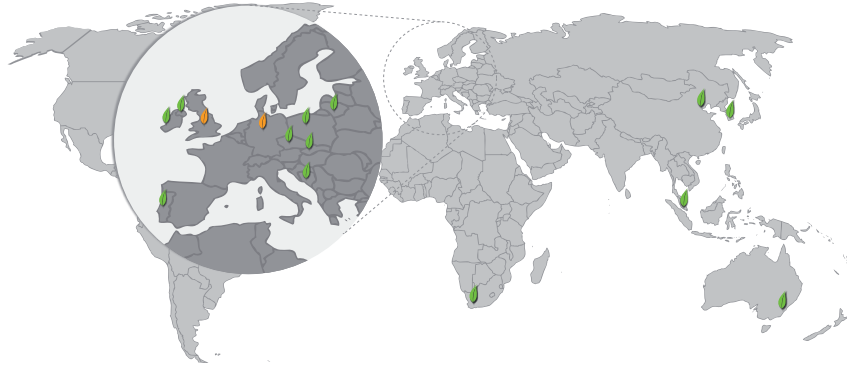


"The diagnosis that Benchmark Index provides is proving to be a powerful tool to drive economic development in African businesses"

Richard Beän
United Nations Industrial Development Organization



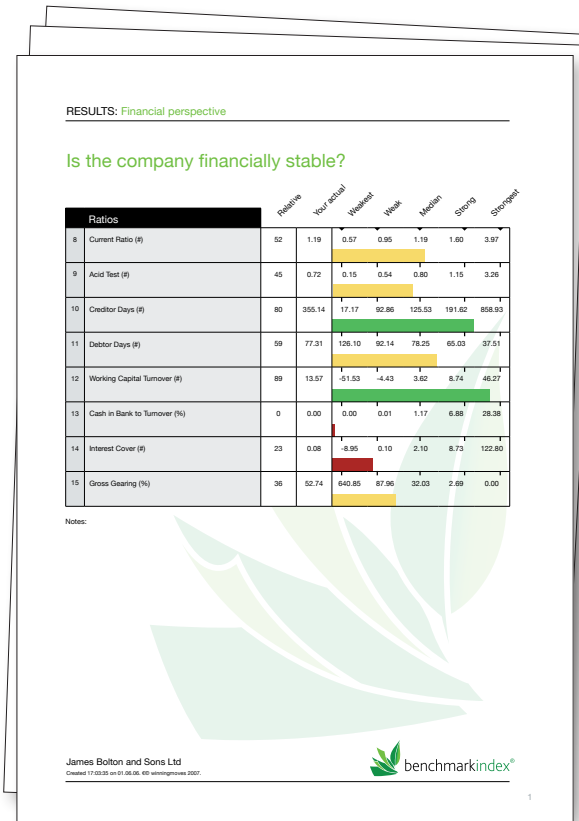
UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



Since 1996 benchmarkindex® has brought performance benchmarking to Small and Medium sized Enterprises (SMEs) around the world and is continually shown to increase turnover, grow profits and improve productivity.

More about benchmarkindex®: Identifying areas for improvement

Comprehensive and objective, benchmarkindex® reporting clearly shows areas of relative strength and weakness, and provides the basis of strategic development as well as operational improvement.



Data
More than 25,000 businesses have used the service and there are over 100,000 records in total providing unparalleled data for objective comparisons.



Comprehensive
Looks at all aspects of business performance – not just financial – the service leads to improvement in processes, customers service and people management.



Impact
Demonstrable performance improvement at a business level.

benchmarkindex® clients include:



More about benchmarkindex®: 15 years of growth

Now in our fifteenth year of growth, benchmarkindex® is a unique and effective way to compare a business's performance against its peers. This approach is shown to be a powerful catalyst for development and when used to support a population of businesses (supply chain, sector or region) it can substantially support economic development.

benchmarkindex® is owned and operated by Winning Moves Ltd based in the United Kingdom, working in collaboration with a small network of national and international partners.

Become an international partner

If you would like to explore becoming an international partner please contact Mark Modena on **+44 (0)1785 827600** or email marka@winningmoves.com to set up an initial discussion. Further information about the service is available at www.benchmarkindex.com

"Benchmark Index has helped us to understand the competitiveness of our businesses and assess the impact of economic conditions and business support initiatives"

Paulius Lukauskas
Enterprise Lithuania



"Benchmark Index continues to play an important role in diagnosing and identifying the priority areas for business improvement"

Justin Hill
Enterprise Connect Australia

